

International Festival
of Electronic Literature
Naples - 1-31 October 2014
Universal Forum of Cultures
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Naples, Octobre 2014

Next October it will start in Naples (Italy) OLE.01 International Festival of Electronic Literature, first event in Italy entirely dedicated to this form of contemporary art and its many manifestations. OLE.01 will host exhibitions, conferences, workshop and seminars taken by artists and world-renowned experts. The Festival also include a CALL FOR PROPOSAL addressed to young people under 40 of any nationality who can send their works by July 15, 2014: work selected will receive prizes in money, equipment and awards. Further informations at www.olefestival.it

Cultural Association *Atelier Multimediale* is pleased to announce the birth of OLE.01 International Festival of Electronic Literature, first event in Italy entirely dedicated to this form of contemporary art and its many manifestations: Installations, Electronic Music, Cinema, eTheatre, eDance, ePoetry and all works characterized by aesthetic and imaginative use of new technologies will alternate and hybridize to give an unique experience.

The event will be held in the month of October 2014 in some of the most prestigious locations in Naples and its Province (Royal Palace of Naples, PAN Palace of Arts of Naples, Castel dell'Ovo, Maschio Angioino and many other) within *Universal Forum of Cultures of Naples*.

OLE.01 will host exhibitions, conferences, workshop and seminars taken by artists and world-renowned experts - including Dene Grigar, Olivier Auber, Philippe Bootz, Jason Nelson, Caterina Davinio, Lello Masucci - an unique opportunity to learn or deepen the features of this form of fascinating contemporary art that goes by the name of Electronic Literature.

OLE.01 also offers to young people under 40 of any nationality the possibility of actively participating in the Festival responding to the CALL FOR PROPOSAL published on the official website of the Festival www.olefestival.it/bando (deadline July 15, 2014 at 12.00 PM). Work selected by a jury whose decisions will be incontestable will be performed/exposed during the Festival and the best among them will receive prizes money - first prize € 4,000.00 - equipment and awards.

OLE.01 also includes the creation of a card (OLEcard) and official app (iOS and Android). OLE.01 will finally be broadcast in streaming on the web TV of the OLE ArtTube (www.art-tube.it) and it will be, during its course, the making of a documentary. Furthermore all works performed at the Festival as well as biographies of Artists and Experts will be collected in paper and digital Anthology published and distribute by Liguori Publishing.

OLE.01 is winner of the POR FESR 2007/2013, it is designed by Artist and independent Researcher Lello Masucci and sponsored by Cultural Association *Atelier Multimediale*.

